



Stock portfolio diversified

Market segments: Energy, Technology, Industrial.

Stocks:

Lufthansa, American Air, KLM, — industry sector;

Total, E.on, Exxon, Cnooc (HK) — energy sector;

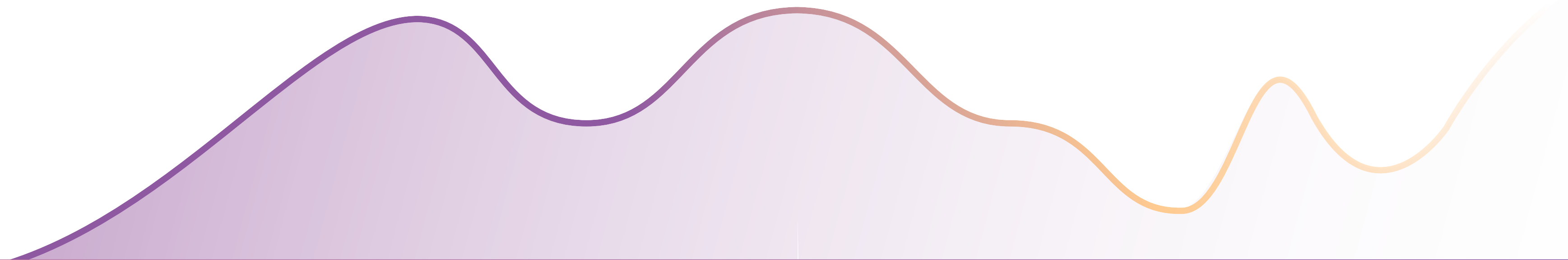
Dell, LYFT, Microsoft — technology sector.

Introduction

Diversified portfolio is created with the distribution of invested money between different units of investment in order to reduce the risk of possible loss of funds. It is optimal for investors taking their first timid steps in the market. In the field of investment activities, the principle of diversification manifests itself in the distribution of invested funds between large public companies with the lowest investment risks.

The principle of diversification is the basis for the activities of investment companies and funds. The formation of a diversified investment portfolio at DotBig is driven by the global fundamental backdrop of 2020. During this period the most optimal conditions for safe investments in stock assets were created, which for objective reasons endured bad times, but with the improvement of the epidemiological situation have the highest potential for growth. Every experienced investor is well aware that the impact of the news background, on the economic climate in the world is very difficult to overestimate. When building long-term investment portfolios, you should always consider and take into account assets with the lowest potential for contingencies that could negatively affect the price dynamics of the asset.

Let's consider the investment perspective of companies with the lowest risk potential in order.





Lufthansa

The loss of the German airline Lufthansa in 2020 reached a record €6.7 billion against a profit of €1.2 billion a year earlier, it follows from the financial report of the carrier

The airline's revenues fell from 36.4 billion euros to 13.6 billion euros (by 63%). Lufthansa's debt for the year increased to 9.9 billion euros (+43%). Passenger traffic in 2020 was a quarter of its 2019 level of 36.4 million people. "About 3.9 billion euros were paid for refunds of cancelled tickets alone," the carrier said in its report. Net debt, including lease obligations, increased to about €9.9 billion (last year: €6.7 billion). Pension liabilities rose 43% to €9.5 billion (last year: €6.7 billion). Lufthansa Group capital expenditures were reduced by about two-thirds, to €1.3 billion (€3.6 billion in 2019), mainly due to agreements with aircraft manufacturers that provide for deferred deliveries in 2021 and on. In addition, the company admitted that at the end of 2020 the number of employees was 110,000 people. Thus, it had to lay off 20 percent of its staff as of 2019, including pilots. "Personnel costs were significantly reduced due to staff reductions, crisis agreements with social partners and reduced work," Lufthansa added.





Lufthansa

In May 2020, after a serious reduction in air traffic due to the coronavirus epidemic and related losses, Lufthansa announced that it had agreed with the German Economic Stabilization Fund (WSF) on the terms of state support for 9 billion euros. They stipulate that WSF will receive a 20% stake in Lufthansa and in case of an attempted takeover the company will be able to increase its stake to 25% plus 1 share. The organization may become partially state-owned for the first time since 1997. The dynamics of the stock for the year 2020 at its peak showed a 200+% decline in the company's capitalization. This company according to the Reuters rating agency has the highest potential to restore the full market capitalization for the year 2021-th due to the integration of COVID-pass in many EU countries, which allows to increase the volume of air travel by leaps and bounds. Gross loss for 2020 collapsed the share price, which in turn provides optimal entry points for long-term buying of Lufthansa shares.





Lufthansa

Founded 6 January 1953; 68 years ago

Commenced operations 1 April 1955

Hubs

- Frankfurt
- Munich

Frequent-flyer program Miles & More

Alliance Star Alliance

Website [lufthansa.com](https://www.lufthansa.com)

Subsidiaries

- Air Dolomiti
- Austrian Airlines
- Brussels Airlines
- Eurowings
- Eurowings Europe
- Lufthansa Cargo
- Lufthansa CityLine
- Swiss International Air Lines
- Edelweiss Air
- AeroLogic (50%)
- SunExpress (50%)
- LSG Sky Chefs
- Lufthansa Consulting
- Lufthansa Flight Training
- Lufthansa Industry Solutions
- Lufthansa Systems
- Lufthansa Technik
- Global Load Control

Fleet size 262

Destinations 220

Parent company Lufthansa Group

Traded as FWB: LHAMDAX Component

Headquarters Cologne, Germany

Key people Carsten Spohr, (Chairman & CEO)

Revenue €36.42 billion (2019)

Operating income €2.0 billion (2019)

Net income €1.21 billion (2019)

Total assets €42.66 billion (2019)

Total equity €10.15 billion (2019)

American Airlines 

American Air

The largest U.S. airline American Airlines Group Inc. recorded a significant net loss in the first quarter of 2020 due to the coronavirus epidemic, which led to a sharp drop in demand for air travel. As noted, the January-March net loss was \$2.241 billion, or \$5.26 per share, compared to a profit of \$185 million, or \$0.41 per security, in the same period a year earlier. This is the company's strongest loss since the 2008 financial crisis. Adjusted loss per share was \$2.65, compared with an average of \$2.08 per share expected by analysts polled by FactSet.

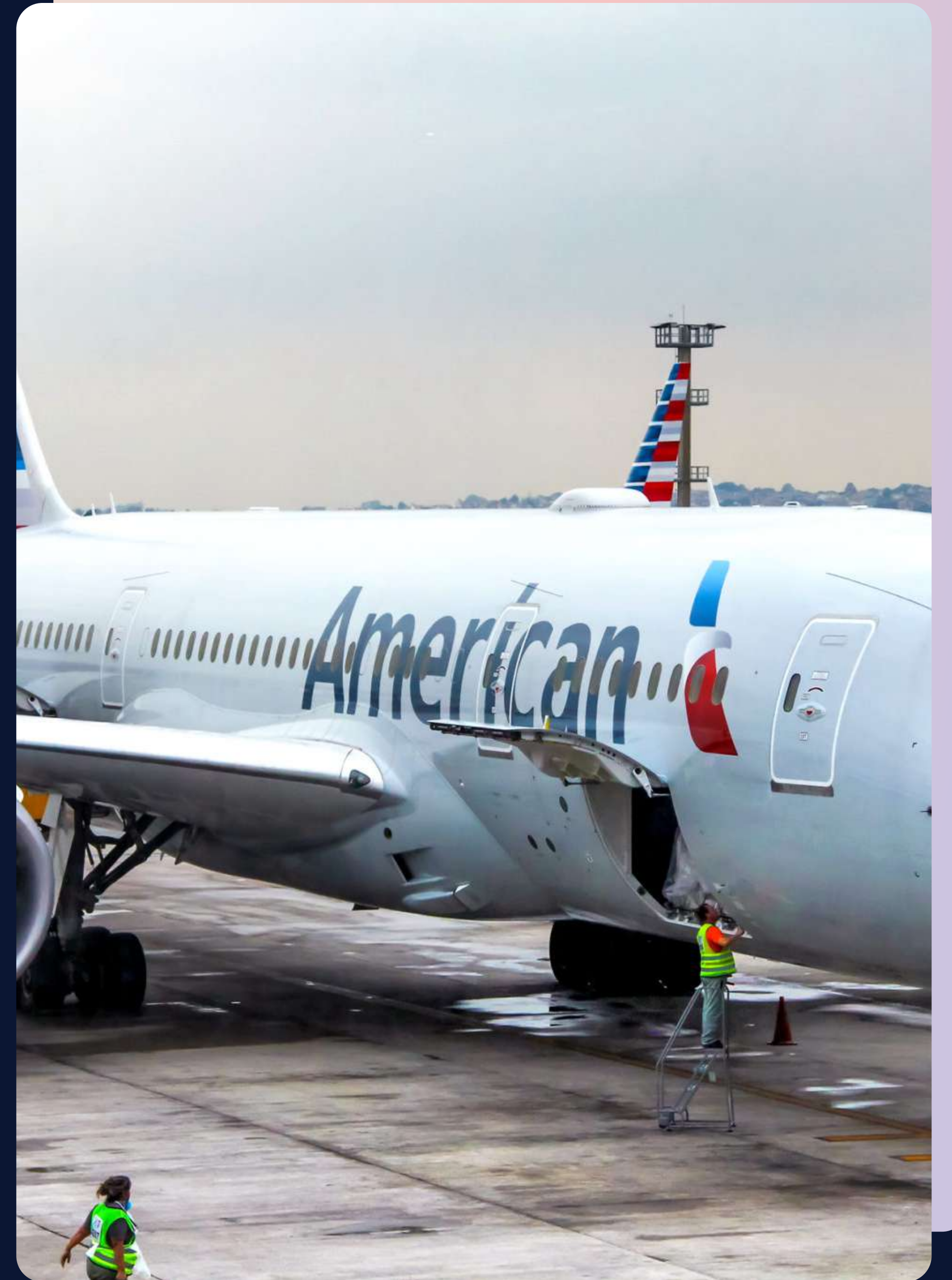


American Airlines 

American Air

The airline's quarterly revenue was down 19.6 percent (to \$8.515 billion) from \$10.584 billion. The consensus analyst forecast was for a figure of \$9.255 billion. American Airlines, like other airlines, was hit hard by the decline in air travel due to the COVID-19 pandemic, which forced many countries to impose severe restrictions to prevent the spread of infection. "Never before has our airline or our industry faced such a serious problem," said American Airlines CEO Doug Parker, quoted in a press release.

Parker claimed that the company "has taken swift and decisive action to reduce costs and maintain liquidity". American Airlines expects available liquidity to rise to \$11 billion by the end of June from \$6.8 billion at the end of the first quarter. Shares of American Airlines are down 4.6% in trading on Thursday. The company's capitalization fell about 58% over the first quarter of 2020. At its peak, it was down 88% from the beginning of the year. As in the case of Lufthansa, for the period 2021-2022, according to forecasts of the world analytical centers, the capitalization of these companies should return to the initial level of 2020, which at the moment is a 30% increase.



American Airlines 

American Air

Founded April 15, 1926(as American Airways, Inc.)St. Louis, Missouri, U.S.

Commenced operations June 25, 1936

AOC # AALA025A

Hubs

- Charlotte
- Chicago–O'Hare
- Dallas/Fort Worth
- Los Angeles
- Miami
- New York–JFK
- New York–LaGuardia
- Philadelphia
- Phoenix–Sky Harbor
- Washington–National

Frequent-flyer program AAdvantage

Alliance Oneworld

Fleet size 888 (mainline)

Destinations 350

Parent company American Airlines Group

Traded as Nasdaq: AAL

Headquarters Fort Worth, Texas, United States

Key people

- Doug Parker (chairman & CEO)
- Robert Isom (president)
- Elise Eberwein (executive vice president, people and communications)
- Stephen Johnson (executive vice president, corporate affairs)

Employees 133,700 (2020)

Website www.aa.com



French-Dutch airline Air France-KLM, Europe's largest carrier, posted a significant net loss in the fourth quarter of 2020 due to restrictions on air travel related to the coronavirus pandemic and expects difficulties in the first quarter of this year. The airline said in a statement that the net loss in October-December was 1 billion euros, compared to a net profit of 155 million euros in the same period a year earlier. The net loss for the full year 2020 was 7.1 billion euros compared to a profit of 290 million euros in the previous year. The company had an operating loss of 1.13 billion euros compared to a profit of 94 million euros a year earlier. Air France-KLM revenue fell 64% to €2.36 billion.





Air France-KLM expects air traffic to reach 40% of 2019 levels due to the lockdown and restrictions imposed due to the coronavirus epidemic. The company forecasts EBITDA in the first quarter of 2021 to be below fourth-quarter 2020 levels. "The company will gradually ramp up air traffic by the summer of 2021 and expects a recovery in the second and third quarters of 2021 due to vaccination," Air France-KLM said in a statement.





At the end of last year, the airline had €9.8 billion in liquidity and lines of credit, and net debt reached €11 billion. The company's capitalization at its peak reached 70% of capital outflows. Overall, the entire passenger airline industry suffered a 70% reduction in capitalization over 2020. The most optimal entry points are due to simple logic. There is physically nowhere lower to fall. Taking into account government support, airline stocks look like the best option for long-term investments.





Hubs Amsterdam Airport Schiphol

Frequent-flyer program Flying Blue

Alliance

- SkyTeam
- SkyTeam Cargo

Subsidiaries

- KLM Cityhopper
- KLM Asia
- Martinair
- Transavia
- Cygnific

Fleet size 115 (excluding subsidiaries)

Destinations 145

Parent company Air France–KLM

Headquarters Amstelveen, Netherlands

Key people

- Albert Plesman, Founder
- Pieter Elbers, President & CEO

Revenue €11.08 billion (2019)

Operating income €875 million (2019)

Employees 35,410 (2019)

Website klm.com



Summary

Shares of airlines are actively bought up by insiders. In the U.S., insiders are corporate officers, directors, or beneficial owners of more than 10% of a company's stock. More often than not, insiders trade to adjust their portfolios, diversify or withdraw funds. Politicians see the aviation sector as the cornerstone of U.S. economic security. In addition, airlines and related businesses are the largest employers. According to Frank Holmes, CEO of U.S. Global Investors, one in 15 jobs, including the hospitality industry, is tied to airlines. "There's a big multiplier effect in the airline industry. That's why the federal government approved \$50 billion (U.S.) in support.





KLM

The number of airline passengers increased in mid-April to 1,445,545 from 487,000 a day. This offers glimmers of hope, travel statistics have moved up, although they remain low for now. As travel numbers rise, the benefits of airline consolidation will begin to show again. Airlines, by their very nature, have higher return on capital and cash flow due to improved cost control and pricing. And because such businesses were able to obtain capital during the crisis, they will be able to maintain funding until traffic improves. DotBig aviation analysts believe there is an optimistic case for the Aviation segment as well, citing growing demand for flights both in the U.S. and around the world, as well as significant cost reductions.





Total

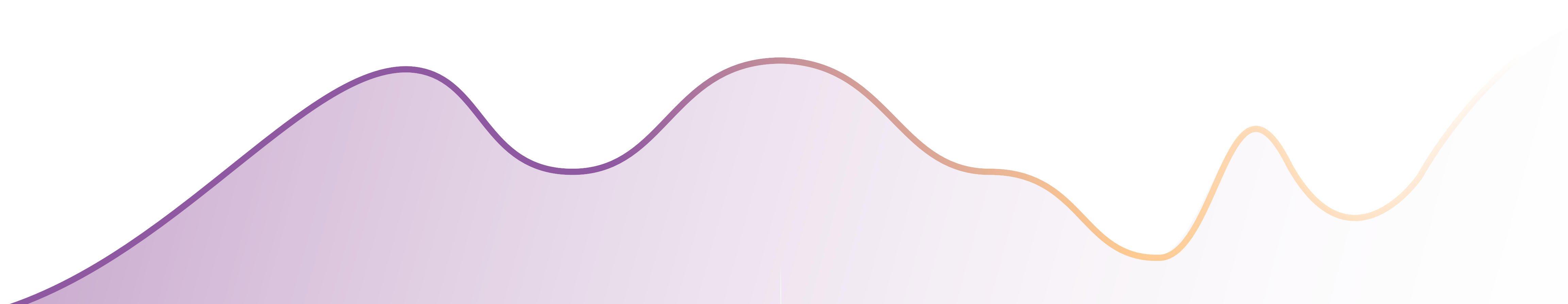
Total's profits fell by 66% in 2020. The French oil company Total presented the results of the last quarter and the whole year 2020. The company's net profit for the year amounted to \$4.06 billion, which is 66% lower than a year earlier. Nevertheless, the figure was higher than analysts polled by Refinitiv had forecast: they had expected a profit of \$3.86 billion. Presenting the results .pdf, Total management stressed that the year was very difficult for the company and the industry as a whole, given the COVID-19 epidemic, which reduced energy demand and the oil price falling below \$20 per barrel in the second quarter. Fourth-quarter net income fell 59% from the same period in 2019, but it also exceeded analysts' expectations: \$1.3 billion versus \$1.1 billion. The company's stock has fallen 20% in the past 12 months.





Total

As part of Net Zero's announced emissions reduction strategy, the company announced a transformation for the next decade: "Growth in energy production will rely on two pillars - LNG, as well as renewable energy and electricity. The share of petroleum products will decrease in the company's sales from 55% to 30%." Given these transformations, the company intends to propose to shareholders to change its name to TotalEnergies.





Total

Formerly **Compagnie française des pétroles (1924–1985)Total CFP (1985–1991)Total S.A. (1991–1999, 2003–2020)Total Fina S.A. (1999)TotalFinaElf S.A. (2000–2003)**

Type Public (Societas Europaea)

Traded as

- Euronext: FP
- FWB: TOTB
- NYSE: TOT
- CAC 40 component

ISIN FR0000120271

Industry Energy: Oil and gas

Successor Arkema

Founded 28 March 1924; 97 years ago

Founder Ernest Mercier (at the behest of President Raymond Poincaré, for the CFP branch)

Headquarters Tour Total, Courbevoie, France

Area served Worldwide

Key people Patrick Pouyanné(Chairman & CEO)

Products Oil and gas exploration and production, natural gas and LNG trading and transportation, oil refining, chemicals, solar and biomass

Services Fuel stations

Revenue US \$200.316 billion (2019)

Operating income US \$16.257 billion (2019)

Net income US \$11.267 billion (2019)



Total

Total assets US \$273.294 billion (2019)

Total equity US \$116.778 billion (2019)

Number of employees 107,776 (2019)

Website www.total.com



The largest takeover in the history of the global electric power industry is looming: German E.ON has announced its intention to buy Spanish company Endesa for 29 billion euros. If the planned deal goes through, E.ON will become the world's leading supplier of natural gas and electricity. The new, merged company would operate in more than 30 countries in Europe, North and South America and have more than 50 million customers. E.ON's chairman, Wulf Bernotat, said the deal was an important step toward creating a unified European energy market.





He said there would be no problems with competition authorities, because the two groups have little overlap in their businesses: E.ON operates mainly in Germany, Central and Eastern Europe and the United States, while Endesa is the market leader in Spain, is strong in Italy and France and the main supplier of electricity to South America. In this way, the two companies complement each other perfectly.





The strategy is offensive.

It should be noted that further international expansion in the natural gas and electricity markets is E.ON's strategy. Last year its management attempted to buy one of the largest British energy companies, but the takeover failed. After that, Wolf Bernotat turned his gaze to Southern Europe and now, as you can see, he is betting on the Spanish concern.





Type	Societas Europaea
Traded as	FWB: EOANDAX Component
ISIN	DE000ENAG999
Industry	Electric utility
Predecessor	<ul style="list-style-type: none">• VEBA• VIAG• PreussenElektra• E.ON AG
Founded	2000; 21 years ago
Headquarters	Essen, Germany
Area served	Europe, United States
Key people	Leonhard Birnbaum (CEO and chairman of the executive board)Werner Wenning (Chairman of the supervisory board)
Products	Electrical powernatural gas

Services	Electricity generation and distributionnatural gas exploration, production, transportation and distribution
Revenue	€41.484 billion (2019)
Operating income	€1.808 billion (2019)
Net income	€1.536 billion (2019)
Total assets	€98.566 billion (2019)
Total equity	€13.085 billion (2019)
Number of employees	78,948 (2019)
Subsidiaries	E.ON Ruhrgas E.ON UK E.ON Sverige
Website	www.eon.com

ExxonMobil

Exxon

U.S. oil and gas company Exxon Mobil plans to sell oil and gas fields in Europe, Asia and Africa for \$ 25 billion, reported Reuters, citing three sources in the banking market, familiar with the plans of the corporation. Funds from the sale of assets the company plans to send several major projects, the agency specifies. In particular, we are talking about investing in new developments in Guyana, Mozambique, Papua New Guinea, Brazil and the United States. In recent months Exxon has made a number of deals, including the sale of assets in Norway at \$ 4.5 billion, and has also offered assets in Australia, Nigeria and Malaysia. The company now diversifies as much as possible and has rightfully earned a AAA+ buy rating, one of the most stable members of the energy industry.

ExxonMobil



Exxon

Type	Societas Europaea
Traded as	FWB: EOANDAX Component
ISIN	DE000ENAG999
Industry	Electric utility
Predecessor	<ul style="list-style-type: none">• VEBA• VIAG• PreussenElektra• E.ON AG
Founded	2000; 21 years ago
Headquarters	Essen, Germany
Area served	Europe, United States
Key people	Leonhard Birnbaum (CEO and chairman of the executive board)Werner Wenning (Chairman of the supervisory board)
Products	Electrical power, Natural gas

Services	Electricity generation and distributionnatural gas exploration, production, transportation and distribution
----------	---

Revenue	€41.484 billion (2019)
---------	------------------------

Operating income	€1.808 billion (2019)
------------------	-----------------------

Net income	€1.536 billion (2019)
------------	-----------------------

Total assets	€98.566 billion (2019)
--------------	------------------------

Total equity	€13.085 billion (2019)
--------------	------------------------

Number of employees	78,948 (2019)
---------------------	---------------

Subsidiaries	E.ON Ruhrgas E.ON UK E.ON Sverige
--------------	---

Website	www.exxon.com
---------	--



Cnooc

China National Offshore Oil Corporation is a Chinese national offshore oil corporation engaged in the exploitation of offshore oil resources. This asset may not be as well known, but at the same time the company is a monopolist in offshore oil and natural gas production and refining. CNOOC has plans to expand its global presence to become one of the world's major energy companies. In particular, in March 2010, it was announced about the purchase of 50% of Argentine oil and gas producer Bridas Corporation for about \$ 3.1 billion. In addition, CNOOC owns energy assets in Australia, Indonesia, Kenya, Nigeria and Equatorial Guinea.





Cnooc

China National Offshore Oil Corporation has planned to make the largest capital investments in offshore field development in 2021. CNOOC will invest about 90-100 billion yuan (\$13.93-15.48 billion) in offshore exploration and production this year. This is a record level of investment since 2014. Priorities for the national Chinese company will be the development of the PRC shelf, as well as increasing gas production. Last year, China National Offshore Oil Corporation's oil and gas production reached 528 million barrels of oil equivalent, 5% more than in 2019. In 2021, CNOOC aims to further increase production to 545-555 million barrels of oil equivalent, of which offshore China will account for 68% and overseas projects - 32%. According to the Chinese company's management, this year China National Offshore Oil Corporation will continue to strengthen its resource base in order to increase production.

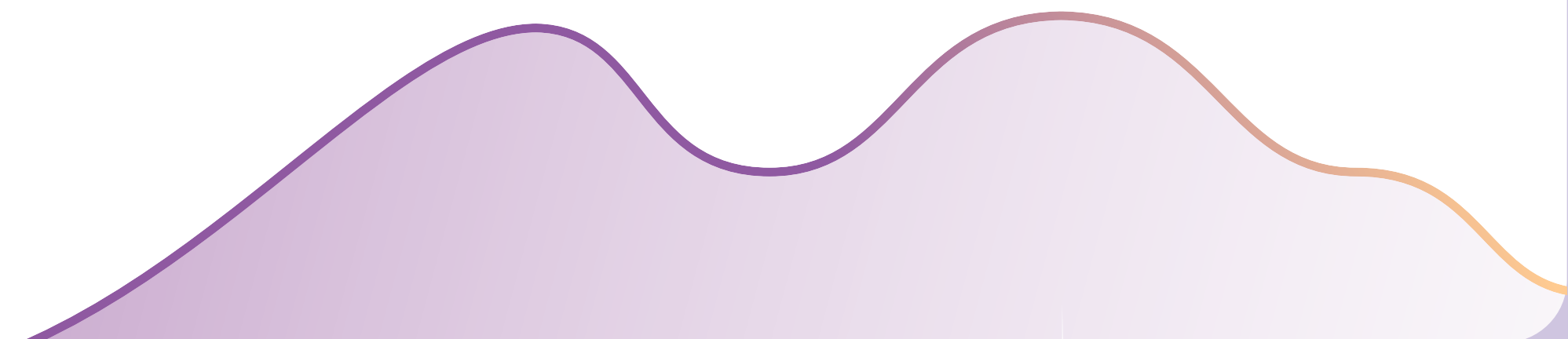




Cnooc

The company has even more impressive plans for 2022 and 2023: to increase hydrocarbon production to 590-600 and 640-650 million barrels of oil equivalent, respectively. CNOOC has also promised to allocate 3-5% of its capital expenditures to offshore wind power. Last September, China National Offshore Oil Corporation launched its first wind power station in eastern China, and in the future plans to increase capacity in this RES segment in several coastal provinces of China.

According to Reuters, the largest of the nineteen offshore oil and gas projects launched by CNOOC this year (offshore China, Britain and Brazil) is the development of the first fully owned deepwater gas field Lingshui 17-2 in the South China Sea. In January, China National Offshore Oil Corporation sent the Shenhai-1 deepwater rig, recently launched for oil and gas production and storage, to the field. The Lingshui 17-2 field in the South China Sea is expected to start commercial production by the end of this year. Peak production is planned at 3 billion cubic meters of natural gas per year.





Cnooc

China's third-largest national oil company could be hampered by sanctions imposed in January by the outgoing administration of former U.S. President Donald Trump. The U.S. Department of Commerce blacklisted the Chinese offshore corporation because China National Offshore Oil Corporation "threatens U.S. national interests" by helping China "intimidate neighboring countries in the South China Sea." Trump's move was the latest blow in a trade war with the PRC unleashed during his administration. This company has stable support from the government, so its decline is unlikely, and growth, given all the information above, is inevitable.





Cnooc

Product type Gasoline Convenience store At some locations:Diesel fuelCar wash Automobile repair shop

Owner ExxonMobil

Country United States

Introduced January 1, 1973; 48 years ago

Related brands Enco/EssoMobilPetron

Website <https://www.cnoocltd.com/>

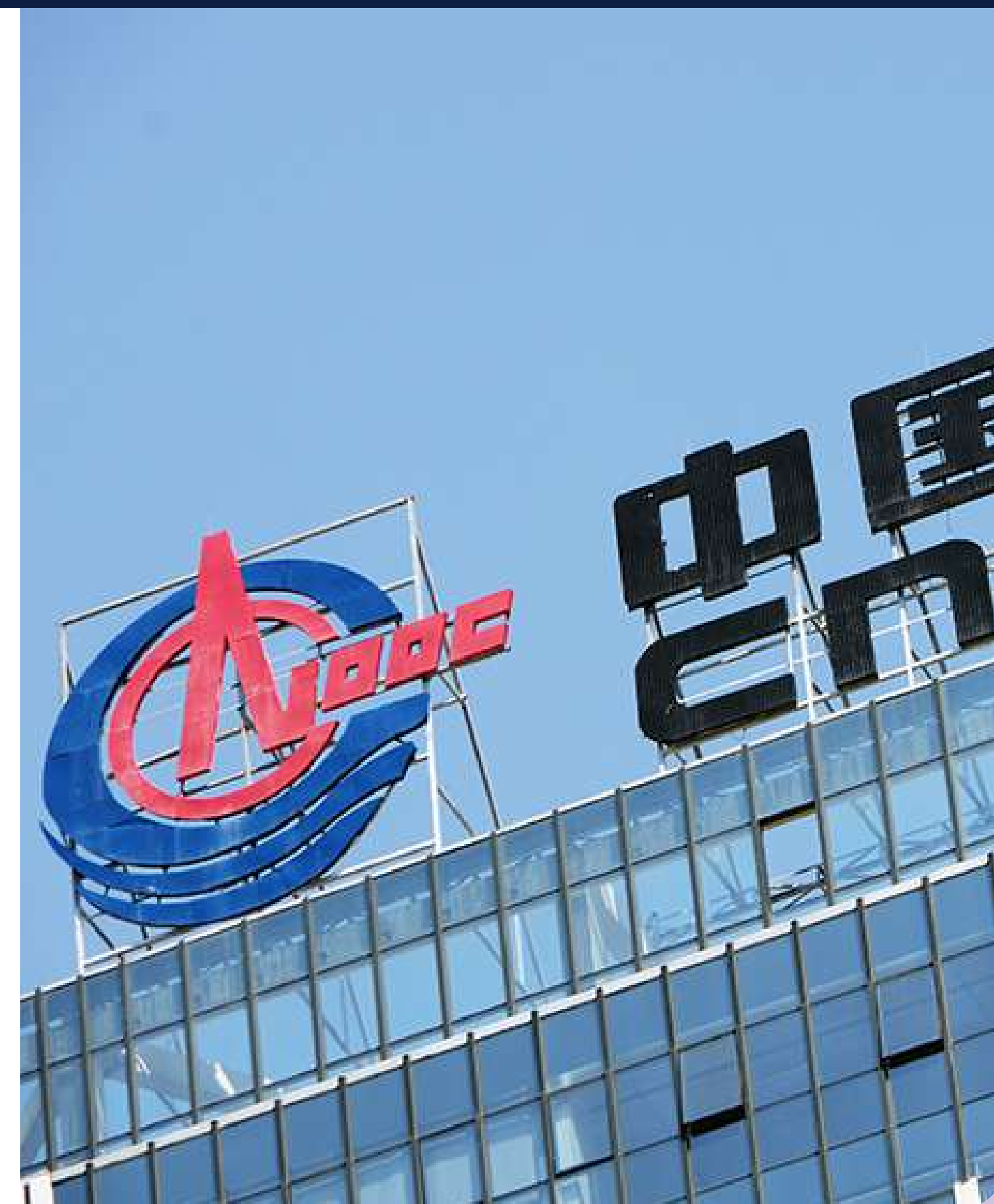


Cnooc

Summary

After a dismal decade for the commodities market, many Wall Street experts - from Pimco to Point 72 - now predict a massive rally. They believe that so-called reflation trading will reverse the trend.

Analysts foresee a new bull market comparable to the oil price surge of the 1970s or the Chinese boom of the 2000s. Experts, including Goldman Sachs, believe that the commodity boom will repeat the last "supercycle" of the early 2000s that was initiated by the emerging BRIC economies (Brazil, Russia, India and China). As time shows, the price movements of most commodities are both seasonal and cyclical. Looking at the 10-year charts of the leading commodities, there is a clear pattern of alternation, where prices are rising or falling but always towards the average or normal value. This fact alone provides some justification for the so-called commodity supercycle and is encouraging for the bulls. And it's happening right now. In the first two months of 2021, the Bloomberg Commodities Index (BCOM) is up 9.3%. It's a popular commodity market benchmark that tracks 23 exchange-traded contracts for physical commodities and assets worth about \$85 billion.





Dell

Computer maker Dell is studying the possibility of selling its cloud business Boomi, Bloomberg reported, citing sources familiar with the matter. According to them, Boomi can be valued at up to \$3 billion. In addition, the computer maker reported intentions to separate its cloud service VMware into a separate company. Upon separation, VMware will pay a special dividend to shareholders of \$11.5 billion to \$12.5 billion, while Dell may get from \$9.3 billion to \$9.7 billion, according to The Wall Street Journal. The company plans to reduce its debt burden through this.





Dell

In recent years, Dell has been tidying up its balance sheet and restructuring its businesses. Last year, the corporation sold its cybersecurity division, RSA, to a private equity firm for \$2.08 billion. Dell's stock rose 26 percent this year. On April 14, after the close of the main trading session on the New York Stock Exchange, the company's securities soared 8.5% on the postmarket. It is also worth considering that in 2021 the company plans to expand its influence in the segment of direct interaction with the U.S. Air Force by signing a number of military contracts, which guarantees the demand for the company's products, as well as components.





Formerly PC's Limited (1984-1987)

Type Subsidiary

Industry

- Computer hardware
- Computer software

Founded February 1, 1984; 37 years ago

Founder Michael Dell

Headquarters Round Rock, Texas, U.S.

Area served Worldwide

Key people Michael Dell(Chairman & CEO)

Products

- Personal computers
- Servers
- Peripherals
- Smartphones
- Televisions

Revenue US \$94 billion (FY 2021)

Number of employees 165,000 (Early 2020)

Parent Dell Technologies

Website www.dell.com



The company surprised Wall Street with a much smaller loss than expected, Reuters writes. The loss on adjusted EBITDA (earnings before interest, taxes, depreciation and amortization) was \$73 million. Refinitiv analysts on average had predicted it would reach \$144 million. The cab aggregator said demand for rides is recovering as more people are getting vaccines. In the first quarter, the number of service users rose more than 7 percent from the last three months of 2020, to 13.49 million. Analysts polled by FactSet had expected an average of 12.8 million people. However, demand has still not fully recovered - the number of passengers is still about 36% lower than last year.





Earlier it became known that Lyft will sell its unmanned car division to Toyota's subsidiary, Woven Planet, for \$550 million. Lyft will receive \$200 million up front, and Woven Planet will pay the remaining money over the next five years. The sale of the division will relieve Lyft of the costly task of developing technology that has not yet gone into mass production. By doing so, the company intends to accelerate its exit from losses. For the second quarter, Lyft expects revenue of \$680 million to \$700 million and an adjusted EBITDA loss of \$35 million to \$45 million. Lyft expects to make an adjusted profit by the fall.

Several major investment companies revised their recommendations on the cab aggregator's shares after the report was released. For example, analysts at JP Morgan raised their stock valuation from \$68 to \$72, Credit Suisse from \$74 to \$76, Atlantic Equities from \$57 to \$62, and Piper Sandler from \$88 to \$86 and MKM Partners from \$58 to \$63. Refinitiv's consensus price forecast for service securities is at \$68.12 on a year-to-date basis. This implies an upside potential of about 21% from current levels.





Type	Public
Traded as	<ul style="list-style-type: none">Nasdaq: LYFT (Class A)Russell 1000 component
Industry	Vehicle for hire
Founded	June 9, 2012; 8 years ago (as Zimride)
Founders	Logan Green John Zimmer
Headquarters	San Francisco, California, U.S.
Area served	United States, Canada
Key people	Logan Green, CEOJohn Zimmer, PresidentBrian Roberts, CFO
Revenue	US\$2.364 billion (2020)
Operating income	US\$−1.808 billion (2020)

Net income	US\$−1.752 billion (2020)
Total assets	US\$4.678 billion (2020)
Total equity	US\$1.676 billion (2020)
Number of employees	4,675 (2020)
Subsidiaries	Motivate
Website	lyft.com



Microsoft

Microsoft is the largest American software producer. The company was founded in 1975, Washington State. Its best-known products are Windows family operating systems, Microsoft Office packages, applications for software development and video games (Visual Studio), various system utilities, as well as business and Internet applications. The products are sold in more than 80 countries and the programs are translated into 45 languages.

За три месяца (с января по март) выручка IT-гиганта выросла на 19%, до \$41,7 млрд, по сравнению с аналогичным периодом прошлого года. Это самый большой прирост показателя с 2018 года. Выручка превысила ожидания экспертов — консенсус Refinitiv прогнозировал рост до \$41,03 млрд.



Microsoft



Microsoft

In the three months from January to March, the IT giant's revenue rose 19%, to \$41.7 billion, compared with the same period last year. This is the largest increase since 2018. Revenue exceeded experts' expectations - the Refinitiv consensus predicted growth to \$41.03 billion. The company was able to achieve this result, in part, due to an increase in sales of PCs, for which it supplies software. Last year, a population that switched to remote because of the pandemic upgraded their home computers, pushing sales into early 2021. Revenue from Microsoft's Azure cloud platform was a big contributor to revenue growth, with a 50% increase in the quarter. The company doesn't disclose the exact dollar revenue from Azure. Revenue from cloud-based versions of Office software grew 33% to \$17.7 billion.

The company is consistently at the top of the most promising companies. The AAA rating is the maximum recommendation to buy. Microsoft is a desirable asset in every conservative investor's investment portfolio because of its ever-expanding spheres of influence.





Microsoft

Type	Public
Traded as	<ul style="list-style-type: none">Nasdaq: MSFTNasdaq-100 componentDJIA componentS&P 100 componentS&P 500 component
ISIN	US5949181045
Industry	<ul style="list-style-type: none">Software developmentComputer hardwareConsumer electronicsSocial networking serviceCloud computingVideo gamesInternetCorporate venture capital
Predecessor	Traf-O-Data
Founded	April 4, 1975; 46 years ago in Albuquerque, New Mexico, U.S.

Founders	<ul style="list-style-type: none">Bill GatesPaul Allen
Headquarters	One Microsoft WayRedmond, Washington, U.S.
Area served	Worldwide
Key people	<ul style="list-style-type: none">Chairman: John W. ThompsonCEO: Satya NadellaPresident: Brad SmithTechnical Advisor: Bill Gates
Products	<ul style="list-style-type: none">List of softwareWindowsOfficeServersSkypeVisual StudioDynamicsXboxSurfaceMobile



Microsoft

- Services
- Azure
 - Bing
 - LinkedIn
 - Yammer
 - MSDN
 - Office 365
 - OneDrive
 - Outlook.com
- GitHub
 - TechNet
 - Pay
 - Microsoft Store
 - Windows Update
 - Xbox Game Pass
 - Xbox Live

Divisions

Xbox Game Studios

- Subsidiaries
- LinkedIn
 - Skype Technologies
 - GitHub
-

Website

www.microsoft.com

Revenue

US \$143 billion (2020)

Operating income

US \$53 billion (2020)

Net income

US \$44.3 billion (2020)

Total assets

US \$301.3 billion (2020)

Total equity

US \$118.3 billion (2020)

Number of employees

166,475 (2020)



Stock portfolio diversified

The formation of an investment portfolio takes place after a personal request from the investor. To form a high-quality portfolio, it is necessary to take into account a large number of variables such as: the fundamental background present in the market, technical levels of support and resistance, the expected entry point, the initial trading capital, the duration of the portfolio. All inputs are calculated by a professional team of DotBig analysts taking into account the investor's wishes.